

Day in the Life: Retail

Zebra for Android devices provide customers with consistent and rewarding shopping experiences that build loyalty, while associates benefit from much more efficient ways to communicate and manage stock.



skywire



1

AROUND THE STORE

Deborah scans her loyalty card and picks up a Zebra for Android MC18, from the micro kiosk, to check her shopping as she goes. Its familiar Android interface is simple to use and the ergonomic design makes it easy for Deborah to scan items with one hand.



2

ON THE SHELVES

She is always impressed that the store is well stocked. That's because the ultimate scanning performance of the TC51 Touch Computer enables lightning fast capture of barcodes, even if damaged, dirty or poorly printed. It makes it easy for your workers to check stock levels and keep shelves filled.



3

ITEMS EASILY FOUND

In this large store, Deborah needs to find several items. With access to real-time data, any associate can use the sleek TC51, with large high-resolution screen, to instantly check where items are located or use the high quality voice features to ask other colleagues.



4

AT THE REGISTER

Now Deborah goes to the dedicated self-checkout till to pay, completing her shop in half the usual time. She's not been forced to unload and reload her trolley, she's bagged her groceries without waiting for them to be scanned, and she's enjoying a special offer into the bargain. She'll be back.

LARGE 5"
HD display
user experience

SLEEK LOOK
and design

CUSTOMIZABLE,
rugged protective
case



**FAST
AND EASY
SCANNING**
with fully
programmable
buttons

VoIP READY
audio system

LONG-LASTING,
hot-swappable
battery

**SEAMLESS
ROAMING** with
best-in-class
Wi-Fi

ZEBRA FOR ANDROID TC51

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GOODS FOUND – QUEUE BUSTED

A frustrated customer can't find what she needs. Associate Sandy uses her Zebra for Android TC70 to locate the item, check stock and confirm the price, all without leaving the customers' side. Another customer is about to abandon his cart due to a long checkout queue, but Sandy scans the customer's crumpled money-off coupon and processes his credit card with her TC70. Thanks to Zebra's corporate-strength Android security, the transaction is completed securely.



6

STOCK WORK AND INSTANT MAINTENANCE

As the happy customer leaves, Sandy returns to other tasks. She notices a spill in an aisle as she takes a shelf inventory using the TC70. Detaching the trigger handle, she uses Workforce Connect to phone maintenance, who quickly arrive to clean up the mess and ensure customer safety. Later a customer calls about buying flowers. Although Floral is temporarily unmanned, Workforce Connect routes the enquiry directly to Sandy's TC70 and she helps the customer without delay.

**LARGE
ALL-TOUCH
DISPLAY** –
a true smart-
phone-style
user experience

**FAST
WIRELESS**
connectivity
with 802.11n

FAST-CHARGING
high capacity
battery

TOUGHENED
for use all-day,
every-day

**REAL-TIME
VISIBILITY**
of purchase
patterns –
send instant
promotions

FLEXIBLE 3-in-1
space-saving
cradle

SUPPORT
for multi-media
applications

**FIRST-TIME
EVERY TIME**
capture of almost
any barcode



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RECEIVING A DELIVERY

John takes his Zebra for Android MC40 to the merchandise and uses the Mobility DNA SimulScan application to quickly and accurately scan documents. Each document contains barcodes and printed text with check boxes, but SimulScan populates whole digital forms in one scan. John's received and logged the delivery in seconds.



8

COLLABORATING FASTER

John now uses Workforce Connect on his MC40 to summon his team to process the delivery. Workforce Connect gives him a choice of voice or text communications, so he uses a group text.



9

TOUGH ENOUGH

While on her way to meet John, Sandy accidentally drops her TC70 in a puddle, on the hard concrete floor. It doesn't matter. The TC70 is built to withstand long drops, knocks, dust and water.

DUAL MODE INPUT – manual, or stylus

FAST VERSATILE – barcode capture

OUTSTANDING AUDIO CLARITY

IP67 SEALING against spillages and immersions

REAL-TIME VISIBILITY of purchase patterns – send instant promotions

TOUGH INDUSTRIAL-GRADE connectors

CORNING® GORILLA GLASS touch screen and scanner window every-day



ZEBRA FOR ANDROID TC70

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AT THE DISTRIBUTION CENTRE

Staff previously used green-screen devices with small, fiddly keys. With the arrival of the Zebra for Android TC70, the green-screen software has been converted to a touch-screen app for faster, easier operations. Zebra's All Touch Terminal Emulation makes this possible; staff now have the best of both worlds – familiar software and a more user-friendly interface.



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Using his Zebra for Android ET55, Supervisor Colin can walk the plant floor and still have access to the information he needs at all times. The large touch screen and familiar android operating system makes looking up work orders a breeze.



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Jill is using an inventory management app installed from the Zebra AppGallery, which ensures that any updates are automatically pushed to all the users that need them. AppGallery also helps to prevent unauthorized installation of non-compliant apps, by limiting the apps that users can choose to download to their devices.

THE TOUCH SENSITIVE DISPLAY

means associates always have what they need to interact with the MC40 – a fingertip

AN INTEGRATED HIGH-RESOLUTION 8 MP color camera

THE PROCESSING POWER, memory, fast wireless connection and display size that today's employees need

CAPTURE 1D AND 2D BARCODES with laser-style speed and dependability

CONTEMPORARY DESIGN rivals consumer-style products

SUPPORT FOR BLUETOOTH SMART and indoor locationing solutions



ZEBRA FOR ANDROID MC40