

# VMware Socialcast

## What is VMware Socialcast?

VMware® Socialcast® is a secure enterprise chat and social platform that connects people to relevant business conversations and information. As a result, coworkers, customers and business partners can work collaboratively and accomplish more together. By bringing people, content and data in a single solution, organizations can gain true mobile productivity. With flexible mediums to communication and collaboration, Socialcast brings people together, supports team collaboration and streamlines everyday workflows.

## Stay Connected

Designed to work the way people do, Socialcast organizes the flow of work around connections and conversations. Every interaction is captured in context so that employees can quickly find experts, get answers, and discuss topics relevant to their job. Employees can chat one-to-one, in a group chat, or initiate a face-to-face meeting via screen sharing for quicker alignment. Users can access and share files from other content repositories in real-time to get work done on-the-go. With Socialcast, people can access groups, conversations, projects, files, contacts, and company resources from anywhere to get work done with less email exchanges and fewer meetings.



### KEY HIGHLIGHTS

#### Stay Connected

Bring people, information and ideas together in one place to get work done faster.

#### Drive Collaboration

Discover, share, and collaborate from anywhere, with anyone, on any device.

#### Streamline Workflows

Support daily workflows via an integrated platform by plugging into the systems you use everyday.

## Drive Collaboration

Empower employees, teams and executives to work collaboratively in a more synergetic working environment with Socialcast. Encourage community admins to tap into the imaginations and ingenuity of every employee to drive business forward with Socialcast Challenges, Polls and Town Halls. Additionally, allow users to ask questions or respond as a subject matter expert to spread the knowledge wealth. Enable secure communication with co-workers, customers, or business partners for quick engagement. With built-in analytics, admins can identify common trends and usage patterns among users rethinking and improving business processes. By leveraging the power of community and relationships, Socialcast gives companies better ways to align vision and values, manage projects, and crowd source ideas to bridge the gap between employees and executives.

## Streamline Workflows

Solve complex problems that require multiple systems and experts with seamless integration capabilities from Socialcast. Empower teams to reach their true potential by seamlessly plugging into the systems developers, IT Operations and employees already use to support and streamline workflows. The Socialcast Integration Store integrates with industry-leading hybrid cloud management solutions to help expedite processes by providing a collaboration framework across various tools. Admins and support teams can see and respond to relevant updates side-by-side in the Socialcast activity stream. As a result, Socialcast becomes a single access point across all these systems, and adds social capabilities to existing conversations to accelerate the information gathering process and help employees work faster.



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