



## VMware Boxer

VMware® Workspace™ ONE™ apps suite empowers mobile productivity with engaging business apps to solve for mobile micro-moments and drive digital transformation. As part of the Workspace ONE suite of apps, VMware Boxer combines consumer simplicity with enterprise security. The app provides frictionless access to enterprise email, calendar and contacts across corporate-owned devices and bring your own devices (BYOD). As more business gets done on mobile than ever before, an effective mobile email solution is critical to any enterprise mobile strategy. The containerization of business data from personal data enables IT organizations to exceed their enterprise security, compliance, data leakage prevention (DLP) and user privacy requirements.

### Key Benefits

- A beautiful application with a consumer-simple and intuitive user experience
- Integrated experience across email, calendar and contacts streamlining mobile micro-moments
- Effective email triaging with predictive move and smart folders
- Personalization of the email experience with customization and account preferences
- Email as a platform for seamless business workflows with other apps and business systems
- Enterprise-grade security and support for corporate-owned and BYOD use cases

## A Truly Engaging Mobile App Experience

Millions of users worldwide have already chosen Boxer as their preferred mobile email solution, and now you can give your organization the same, proven experience. Boxer allows users to personalize the app to meet their needs with features like custom swipe gestures, quick replies, contact avatars, custom smart folders, and account color preferences. The all-in-one email, calendar and contacts app provides an intuitive user experience following native operating system (OS) design guidelines. Users can streamline workflows by leveraging unique capabilities in Boxer, such as sharing availability by simply selecting available timeslots on the calendar. Additionally, they can expect a delightful email solution with real-time notifications, reminders and updates to stay on top of their inbox. Multiple accounts can be added to the Boxer app, if allowed by IT policy.

## Streamlined Enterprise-Grade Security and Compliance

Boxer ensures end-to-end encryption of data at-rest and in-transit with AES 256-bit encryption. IT can trigger manual or automatic compliance actions to block or wipe enterprise data based on password policies, jailbreak/root detection, device compatibility, OS compatibility, and other policies. The containerized app can manage business data and associated policies while ensuring user privacy. The advanced data leakage prevention (DLP) controls, such as open-in, copy/paste, and other restrictions, allow IT organizations to configure their deployment to meet the needs of their security posture.

## Comprehensive Mobile Management Platform

Today, IT must deliver on core operational and compliance requirements in an environment which is more complex, diverse and dynamic than ever before. VMware AirWatch® embraces this shift in the market and understands the need to build unification into our platform to create flexibility for organizations to deploy any app to any device, while keeping enterprise data secure and users productive. This unification is driving organizations to create a digital workplace. Our powerful automation engine eases strain on IT both with initial deployment and the day-to-day management. AirWatch provides the tools to fast track your deployment and make initial setup easy so users can get up and running quickly. For simplifying day-to-day tasks, configure compliance rules and automate the remediation process with the compliance engine. Self-service capabilities enable end users with basic management functionality, such as resetting a passcode, to alleviate IT ticket requests.

## About AirWatch

AirWatch is the leader in enterprise mobility management with a platform including industry-leading mobile device, email, application, content and browser management solutions. Acquired by VMware in February 2014, AirWatch is based in Atlanta and can be found online at [www.air-watch.com](http://www.air-watch.com).