



# The Zebra Retail Mobile Computing Portfolio



# What can you count on when you choose our Retail Mobile Computing Portfolio?

You can count on finding a Zebra mobile device that offers the right features for each and every worker in your retail store, at the right price — from high performance fully-featured tablets and mobile computers for store managers and associates, to a smart badge to connect your entire retail workforce and customer-facing kiosks for self-service.

## A rugged design

Get reliable everyday operation in your retail environment with ergonomic devices that are built to survive exposure to the inevitable drops, dusty backrooms or even spilled coffee.

## Exceptional voice quality

Our mobile computers are purpose-built from the inside out for both voice and data, so you can equip your employees with a versatile, multi-function device without sacrificing voice quality.

## Exceptional voice interoperability

We increase the value of your total retail mobility solution by enabling voice communications between different families of devices operating on completely different networks. Whether your workers need a tablet or a handheld mobile computer, a VoWLAN device or a two-way radio, our Workforce Connect Voice Push-to-Talk Express and Pro solutions allow them to function as a single team.

## Reliable capture of virtually any type of data

Scan 1D and 2D barcodes on paper labels and mobile devices, process payment cards complete with signatures, take high-resolution color photos and more to automate and error-proof everyday retail processes.

## Zebra's unrivaled barcode scanning technology

As the inventor of the barcode industry, we offer high performance 'scan and go' simplicity on even damaged and poorly printed 1D and 2D barcodes — without aligning the barcode and scanner window.

## Real application power — including true cross-platform applications

Whether you need an off-the-shelf application or a custom application to run on multiple device types, we've got you covered. Our partner channel offers proven and tested mobile applications that streamline business processes in just about every industry. In addition, with Zebra's RhoMobile Suite, you can create one version of an application that can run on any device in our mobile retail portfolio — regardless of operating system. Applications look, feel and act the same on all devices and can take advantage of whatever feature set is on each device. The result is a pure application simplicity that dramatically

reduces application development and management time and cost. And with our All-touch TE, you can easily transform legacy "green screen" TE applications to modern, graphical TE applications — without any coding.

## Android — fortified for the enterprise

Mobility Extensions (Mx) is installed on Zebra Android mobile computers, providing a series of features that make Android a more robust enterprise-class operating system. Mx minimizes IT support time and maximizes worker productivity and device uptime by providing better control of mobile devices, application access and Wi-Fi performance and security.

## Mobility DNA: superior technology for enterprise mobility

Mobility DNA solutions help you get more value out of our Android mobile computers by adding functionality as well as simplifying device deployment and management. From the start, you have the industry's most comprehensive suite of mobility must-haves to accelerate your Android solution. More off-the shelf end-user apps, more robust administration utilities and easier app development.

## Best-in-class security

Make sure only authorized users can access your devices, your data and your network to help comply with Payment Card Industry (PCI) security regulations. Zebra's Mobile Security Suite brings best-in-class network security to the mobile device level. Put a firewall, intrusion prevention, enforced authentication and data encryption on our mobile computers. Deploy a mobile virtual private network (VPN) for government grade security over wireless networks. The result is wired network-class security for the data on our mobile computers as well as the data in transit over cellular or Wi-Fi networks.

## Zebra Technologies industry-leading service plans that cover everything — period

Zebra *OneCare* Support Services set the standard for post-deployment support. These unique all-inclusive programs include normal wear and tear as well as accidental damage to internal and external components, ensuring unpredictable repair expenses never impact your budget.

**FOR MORE INFORMATION ON HOW YOU CAN PUT THE POWER OF MOBILE COMPUTING TO WORK IN YOUR RETAIL OPERATIONS, PLEASE VISIT [WWW.RETAILZEBRA.COM](http://WWW.RETAILZEBRA.COM)**

# The Zebra Mobile Retail Portfolio

Use the at-a-glance chart below to identify the devices that have the right features and functionality for all your different types of retail workers.

## Handheld Mobile Computers with Integrated Voice and Data

### TC70 Series



zebra.com/TC70

### TC51



zebra.com/TC51

### MC40



zebra.com/MC40

#### General Description

##### Device Highlights

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| <ul style="list-style-type: none"> <li>• Rugged all touch handheld</li> <li>• Dual-mode, large 4.7 in touch panel</li> <li>• Comprehensive 1D/2D data capture</li> <li>• Supports PTT out of the box</li> <li>• VoIP client ready, supports PBX functionality (North America only)</li> <li>• Robust accessory family to customize for individual business needs</li> <li>• Wi-Fi for anywhere on-premise connectivity</li> <li>• Exceptional audio, easy to hear — 4x louder than most smartphones</li> </ul> | <ul style="list-style-type: none"> <li>• Rugged all touch handheld</li> <li>• Large 5 in. high resolution outdoor viewable display</li> <li>• Comprehensive 1D/2D data capture, high resolution camera and NFC</li> <li>• Fully-featured voice and data, including support for PTT and PBX calls and information rich web- and graphic-based applications</li> <li>• User replaceable battery with long battery life</li> <li>• Exceptional ergonomics with dual-sided scan keys</li> <li>• Robust accessory family for retail</li> <li>• Wi-Fi for anywhere on-premise connectivity</li> </ul> | <ul style="list-style-type: none"> <li>• Pocket-sized</li> <li>• Fully-featured voice and data, including support for PTT and PBX calls and information rich web- and graphic-based applications</li> <li>• Enables creation of “full service associates” — from “meet and greet” to purchase</li> <li>• Wi-Fi for anywhere on-premise connectivity</li> </ul> |
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#### Designed for...

##### Customers

##### Managers

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##### Sales Staff

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##### Backroom/Stockroom

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##### Security Staff

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#### Applications

##### Voice Connectivity

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##### Mobile Point of Sale

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##### Robust Enterprise Apps/ Dashboards

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##### Line of Business App Access

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##### Inventory Management

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##### Task Management

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##### Customer Facing Apps

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#### User and Application Considerations

Weight	13.3 oz./376 g	8.8 oz./249 g	9.39 oz./266.1 g (with MSR)
Display	4.7 in. color HD touchscreen	5 in. color HD touchscreen	4.3 in. WVGA touchscreen
Processor	Hex core 1.8 GHz (TC70x); dual core 1.7 GHz (TC70)	Hex core 1.8 GHz	1 GHz
Barcode Scanning and Data Capture	1D and 2D barcodes/photos/videos/documents/NFC	1D and 2D barcodes/photos/videos/documents/NFC	1D and 2D barcodes/photos/videos/documents
Payment Card Reader Accessory	Standalone Bluetooth PD40; snap-on MSR	No	Available integrated MSR; Standalone Bluetooth PD40
Cellular Connectivity	No	No	No
Wi-Fi Connectivity (WLAN)	802.11a/b/g/n/ac/d/h/i/k/r (TC70x)	802.11 a/b/g/n/ac/d/h/i/r	802.11a/b/g/n/d/h/i/k/r (802.11k in Android KitKat only)
Bluetooth	• (Bluetooth® SMART)	• (Bluetooth SMART)	• (Bluetooth SMART)

#### Rugged Design

Drop Tested	8 ft./2.4 m at room temp.; 6 ft./1.8 m over the operating temp. range	4 ft./1.2 m; 5 ft./1.5 m to concrete with protective boot	4 ft./1.2 m
Tumble Tested	2,000 3.28 ft./1.0 m tumbles	500 1.65 ft./0.5 m tumbles	2,000 1.65 ft./0.5 m tumbles
Sealing	IP67	IP67 and IP65	IP54
Operating Temperature	-4° to 122° F/-20° to 50° C	14° F to 122° F/-10° C to 50° C	32° F to 104° F/0° C to 40° C

## Handheld Mobile Computers with Integrated Voice and Data

### MC55A0/MC55N0



zebra.com/MC55A0  
zebra.com/MC55N0

### MC2100



zebra.com/MC2100

### MC3200



zebra.com/MC3200

#### General Description

##### Device Highlights

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| <ul style="list-style-type: none"> <li>• Maximum rugged design in a size-optimized handheld mobile computer</li> <li>• Fully-featured voice and data, including support for PTT and PBX calls and information rich web- and graphic-based applications</li> <li>• Wi-Fi for anywhere on-premise connectivity</li> </ul> | <ul style="list-style-type: none"> <li>• Rugged handheld mobile computer</li> <li>• Integrated voice and data</li> <li>• Application specific device: for cost-effective inventory tracking in the retail store, pharmacy, stock room and more</li> <li>• Value pricing</li> </ul> | <ul style="list-style-type: none"> <li>• Rugged handheld mobile computer</li> <li>• Integrated voice and data/PTT voice (optional)</li> <li>• Ideal for inventory tracking on the sales floor and backroom</li> <li>• Three models: small, light straight shooter, adjustable rotating scanning head and gun</li> <li>• Choice of Windows Embedded Compact 7.0 (Standard or Premium) or Android 4.1 (Premium)</li> </ul> |
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#### Designed for...

##### Customers

Managers •

Sales Staff •

Backroom/Stockroom •

Security Staff •

##### Applications

Voice Connectivity •

Mobile Point of Sale •

Robust Enterprise Apps/  
Dashboards •

Line of Business App Access •

Inventory Management •

Task Management •

Customer Facing Apps •

#### User and Application Considerations

Weight	11.1 oz./315 g	8.32 oz./236 g	12.88 oz./365 g — 18.0 oz./509 g (model dependent)
Display	3.5 in. VGA	2.8 in. QVGA	3 in. color TFT touchscreen
Processor	806 MHz	624 MHz	Standard: 800 MHz dual core Premium: 1 GHz dual core
Barcode Scanning and Data Capture	1D and 2D barcodes/drivers' licenses/photos/videos/signatures/documents	1D and 2D barcodes	1D and 2D barcodes
Payment Card Reader Accessory	Standalone Bluetooth PD40; snap-on MSR		
Cellular Connectivity	No	No	No
Wi-Fi Connectivity (WLAN)	802.11a/b/g	802.11b/g/n	802.11a/b/g/n
Bluetooth	•	•	•
<b>Rugged Design</b>			
Drop Tested	4 ft./1.2 m	4 ft./1.2 m	5 ft./1.5 m
Tumble Tested	2,000 1.65 ft./0.5 m tumbles	1,000 1.64 ft./0.5 m tumbles	1,000 1.64 ft./0.5 m tumbles
Sealing	IP64	IP54	IP54
Operating Temperature	14° F to 122° F/-10° C to 50° C	14° F to 122° F/-10° C to 50° C	-4° to 122° F/-20° to 50° C

## Handheld Mobile Computers with Integrated Voice and Data

**MC3190-Z**



zebra.com/MC3190Z

**MC9200**



zebra.com/MC9200

**TC8000**



zebra.com/TC8000

**SB1**



zebra.com/SB1

### General Description

#### Device Highlights

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| <ul style="list-style-type: none"> <li>• Retail focused rugged handheld RFID reader</li> <li>• Orientation insensitive RFID technology for ease of use plus barcode scanning</li> <li>• Pinpoint locating of specific items</li> <li>• Fully-featured data</li> </ul> | <ul style="list-style-type: none"> <li>• Very rugged handheld mobile computer</li> <li>• Power to support next generation mobile applications</li> <li>• Available in WEH 6.5.3, Windows CE 7 or Android</li> <li>• Superior customization: nine scan engine options and six interchangeable keypads</li> <li>• Supports voice and data</li> <li>• FIPS 140-2 government grade security</li> </ul> | <ul style="list-style-type: none"> <li>• Very rugged handheld Android touch computer</li> <li>• Revolutionary scan angle eliminates constant tilting for productivity boost</li> <li>• Lighter than traditional mobile computers to minimize fatigue</li> <li>• Power to support next generation mobile applications</li> <li>• Triple shift battery power and hot-swappable batteries</li> <li>• Advanced touchscreen technology</li> </ul> | <ul style="list-style-type: none"> <li>• Small, lightweight and wearable</li> <li>• New category of device bringing affordable mobility to all workers</li> <li>• Provides key functions every associate needs to best serve customers</li> <li>• 1D and 2D barcode scanning</li> <li>• Push-to-Talk for instant communications with co-workers and managers</li> </ul> |
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### Designed for...

Customers

Managers

Sales Staff

Backroom/Stockroom

Security Staff

### Applications

Voice Connectivity

Mobile Point of Sale

Robust Enterprise Apps/  
Dashboards

Line of Business Apps Access

Inventory Management

Task Management

Customer Facing Apps

### User and Application Considerations

Weight	22.93 oz./650 g	27 oz./765 g	Standard: 17.2 oz./490 g Premium: 17.6 oz./500 g	3.7 oz./105 g
Display	3 in. VGA	3.7 in. VGA	4 in. VGA	3.0 inch E Ink Pearl 220 display
Processor	520 MHz	Dual core 1 GHz	Dual core 1.7 GHz	i.MX35 (532 MHz)
Barcode Scanning and Data Capture	RFID, 1D and 2D barcodes	1D and 2D barcodes; PDF codes; direct part marks	1D and 2D barcodes/photos/videos/signatures/documents/NFC	
Payment Card Reader Accessory				
Cellular Connectivity				
Wi-Fi Connectivity (WLAN)	802.11 a/b/g	Android - 802.11 a/b/g/n/d/h/i/k/r WinCE/WEH - 802.11 a/b/g/n/d/h/i	802.11 a/b/g/n/d/h/i	802.11 b/g/n
Bluetooth			(Bluetooth SMART)	

### Rugged Design

Drop Tested	4 ft./1.2 m	6 ft./1.8 m; 8 ft./2.4 m at room temperature	6 ft./1.8 m; 8 ft./2.4 m at room temperature	4 ft./1.2 m
Tumble Tested	4,000 1.64 ft./0.5 m tumbles	4,000 3.28 ft./1 m tumbles	2,000 3.28 ft./1 m tumbles	
Sealing	IP54	IP64	IP65	IP54
Operating Temperature	14° F to 122° F/-10° C to 50° C	-4° to 122° F/-20° to 50° C	-4° F to 122° F/-20° C to 50° C	32° F to 104° F/0° C to 40° C

Enterprise Tablets	Mobile Payment Devices	Customer Centric Devices
ET50/55	PD40	MC18



zebra.com/ET5X



zebra.com/PD40



zebra.com/MC18

**General Description**

<b>Device Highlights</b>	<ul style="list-style-type: none"> <li>• Truly enterprise-ready tablet</li> <li>• Comprehensive data — supports the most graphics-rich web-based applications</li> <li>• Supports Android 5.1, Windows 10 IoT Mobile Enterprise and Windows Industry Embedded 8.1 Pro</li> <li>• As sleek and easy to use as popular consumer tablets, yet loaded with enterprise features that deliver durability, security, manageability, flexibility and more</li> <li>• Comprehensive line of retail accessories including ergonomic carrying options and high density charging racks</li> <li>• One-handed scanning</li> <li>• Wi-Fi and 4G LTE</li> </ul>	<ul style="list-style-type: none"> <li>• Enterprise class payment solution</li> <li>• Process any payment — credit, PIN debit, smart card</li> <li>• Ground-breaking Payment-Ready EMDK for fast application development and minimal coding</li> <li>• Rock solid security</li> <li>• Use with any Bluetooth-enabled Zebra mobile computer, any OS</li> <li>• Multiple configuration options and easy pairing</li> <li>• Flexible receipt delivery options: print, text and email</li> </ul>	<ul style="list-style-type: none"> <li>• Designed for customer use</li> <li>• Allows customers to pre-scan items for rapid checkout, price checks, locate complementary items, access personalized promotions, create gift lists and more</li> <li>• All-touch display with fingertip smartphone-style navigation, including pinch and zoom</li> <li>• Easy-to-use for customers of all ages</li> <li>• Dual-use device for associate use</li> <li>• PowerPrecision+ battery means the MC18 spends more time in the hands of customers and less time in the charging cradle</li> <li>• Flexible 3-in-1 space-saving cradle</li> </ul>
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**Designed for...**

Customers			•
Managers	•		
Sales Staff	•	•	•
Backroom/Stockroom			•
Security Staff			

**Applications**

<b>Voice Connectivity</b>			
Mobile Point of Sale	•	•	
Robust Enterprise Apps/Dashboards	•		
Line of Business Apps Access	•		•
Inventory Management	•		•
<b>Task Management</b>			
Customer Facing Apps	•		•

**User and Application Considerations**

Weight	8.3 in.: 1.2 lbs./555 g; 10.1: 1.55 lbs./750 g	5.25 oz./140 g	10.6 oz./300 g
Display	8.3 in. and 10.1 in. with Corning® Gorilla® Glass 3; outdoor viewable	1.69 in. LCD display	4 in. WVGA capacitive touchscreen
Processor	Intel quad core 2.4 GHz (Windows); 1.9 GHz (Android)	32-bit ARM secure processor	Dual Core 1 GHz
Barcode Scanning and Data Capture	1D and 2D barcodes/photos/videos/signatures/documents	PIN pad, magnetic stripe reader, smart card reader	1D and 2D barcodes
Payment Card Reader Accessory	Standalone Bluetooth PD40	Supports Bluetooth-enabled Windows Mobile- and Android-based mobile computers	
Cellular Connectivity	4G HSPA+/North America multi-carrier LTE		
Wi-Fi Connectivity (WLAN)	802.11a/b/g/n/k/r		802.11a/b/g/n
Bluetooth	• (Bluetooth® SMART)	•	• (Bluetooth® SMART)

**Rugged Design**

Drop Tested	3.28 ft./1 m; 5.9 ft./1.8 m with optional rugged frame		4 ft./1.2 m
Tumble Tested			1,000 1.65 ft./0.5 m tumbles
Sealing	IP65		
Operating Temperature	32° F to 122° F/0° C to 50° C	32° F to 122° F/-10° C to 70° C	32° F to 104° F/0° C to 40° C

## Fixed Mobile Computers with Integrated Voice and Data

### MK500



[zebra.com/MK500](http://zebra.com/MK500)

### MK3100



[zebra.com/MK3100](http://zebra.com/MK3100)

### CC5000-10 Customer Concierge



[zebra.com/cc5000-10](http://zebra.com/cc5000-10)

#### General Description

##### Device Highlights

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| <ul style="list-style-type: none"> <li>• Compact kiosk designed for basic self-service options</li> <li>• 3.5 in. color QVGA touch screen with 3 programmable buttons</li> <li>• Choice of 1D laser or 2D advanced imager; supports mobile barcodes</li> <li>• Supports one third party peripheral</li> <li>• VoWLAN support</li> </ul> | <ul style="list-style-type: none"> <li>• Mid-size kiosk designed to deliver rich applications for customers and employees</li> <li>• 8 in. color WVGA touch screen with 4 programmable buttons</li> <li>• 2D advanced imager supports mobile barcodes</li> <li>• Supports simultaneous use of three third party peripherals</li> <li>• VoWLAN support</li> </ul> | <ul style="list-style-type: none"> <li>• Tablet-style kiosk delivers the familiar consumer touch screen tablet user experience</li> <li>• 1080p multi-touch 10 in. display</li> <li>• 1D/2D imager; supports mobile barcodes</li> <li>• Integrated platform with hardware, software and utilities</li> <li>• Customize to create a full-featured POS</li> </ul> |
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#### Designed for...

Customers	•	•	•
Managers		•	•
Sales Staff	•	•	•
Backroom/Stockroom		•	•
Security Staff			

#### Applications

Voice Connectivity	•	•	
Mobile Point of Sale			•
Robust Enterprise Apps/ Dashboards		•	•
Line of Business Apps Access		•	•
Inventory Management	•	•	•
Task Management			
Customer Facing Apps	•	•	•

#### User and Application Considerations

Weight	0.71 lbs/0.320 kg	1.9 lbs./0.86 kg	2.2 lbs./1 kg
Display	3.5 in. QVGA	8 in. WVGA	10 in. IPS
Processor	520 MHz	1 GHz	1.5 GHz
Barcode Scanning and Data Capture	1D and 2D barcodes	1D and 2D barcodes	1D and 2D barcodes
Payment Card Reader Accessory			
Cellular Connectivity			
Wi-Fi Connectivity (WLAN)	802.11a/b/g	802.11a/b/g/n	802.11a/b/g/n
Bluetooth		•	•

#### Rugged Design

Drop Tested			
Tumble Tested			
Sealing			
Operating Temperature	32° F to 104° F/0° C to 40° C	32° F to 104° F /0° C to 40° C	32° F to 104° F/0° C to 40° C



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