



Mobis Australia Drives Supply Chain Excellence With Zebra's Multi-Modal Voice Activated Solutions

Headquartered in Seoul, South Korea, and with subsidiaries in approximately 40 countries worldwide, Mobis manages the supply chain for automobile industry heavyweights Hyundai Motor Company and Kia Motors. Mobis Parts Australia (MPAU) is the automotive supplier's Australian subsidiary and is responsible for supplying after sales car parts and accessories for Hyundai and Kia vehicles in Australia and Hyundai in Asia Pacific.

The company dispatches 6000 – 7000 line items daily, an average of 600 parts per hour. With a high volume of parts flowing in and out of the warehouse, and with stringent cut-off times for morning and afternoon dispatches, even small inefficiencies in the process can have a major impact on productivity and on the capacity of Mobis to manage the volume.

Challenge

When dated technology threatened the efficiency of its Australian distribution network, Mobis looked at voice solutions in the market with the goal to move to a multi-modal voice solution, that increases the overall efficiencies and scanning accuracy.

With 59 million Hyundai and Kia vehicles on the road worldwide, and the complexities of after sales parts supply management chain, Mobis needed a sophisticated warehouse solution to match the reputation of its brand – one that could efficiently track stock, pick orders and increase its distribution volume and the bottom line.

The challenge was to refresh Mobis' equipment and adopt a modernised solution that would complement its custom warehouse management system, while solving the issue of Microsoft 'end-of-life' support for Windows embedded handheld devices. Importantly Mobis required a solution that provided these added benefits without having to make any changes to their backend warehouse management system.



SUMMARY

Customer

Mobis Parts Australia Pty Ltd

Partner

Skywire
Ivanti

Industry

Automotive

Challenge

To modernise warehouse operations and boost long term productivity and accuracy.

Solution

Multi-modal android based industrial wearable computers with voice activation: Bluetooth headset, WT6000 wearable device and RS4000 1D Corded Ring Scanner.

Results

- Increased picking speed without sacrificing accuracy
- Future-proofed supply chain and protected backend systems
- Nurtured a focused, productive and safer working environment
- Provided freedom to innovate



Solution

Transitioning to a multi-modal voice picking system

Mobis engaged Skywire as their trusted mobility partner to help design, build and pilot a solution. Working in close collaboration with Mobis, Skywire and Ivanti ran a pilot test using Zebra's Voice Directed Picking (VDP) solution in a section within the warehouse. The results delivered were extremely promising offering a 15 per cent productivity increase, and an additional 39 per cent reduction in errors compared to voice-only solutions.

After reviewing the results from the pilot stage, Mobis opted to go with Zebra's multi-modal solution: Zebra WT6000 wearable mobile computer with ring scanner running on Ivanti Velocity. This would include a future VDP component, Ivanti Speakeasy, therefore accommodating all of Mobis' requirements from company-wide IT upgrades, budgets, platform and specific operational needs.

Darren Bowley, Warehouse Operations Manager at Mobis Australia said, "We needed a solution that would help increase productivity while seamlessly integrating with our warehouse management system. The rugged, multi-touch capacitive display on the WT6000 makes it easy for our workers across the supply chain to read and enter data, even while wearing work gloves. Moreover, it meant we could easily add voice-directed applications at any time to increase both the accuracy and speed of our pick and scan operations".

The rollout is being deployed in multiple phases over a period of twelve months. The first phase of the deployment focused on improving the effectiveness of the wearable devices with tailored scripts developed by Skywire and Ivanti to automate the modernisation of more than 500 screens. This significantly decreased the error rates enabling increased text size, as well as the use of different font colours resulting in faster transactions.

"The take up of the new technology has been rapid and decisive. Operators only need a day to become thoroughly familiar with the new devices. We are already seeing the benefits from the initial roll-out with staff already eager to know when they were going to get theirs."

Darren Bowley
Mobis Australia



The second phase of the deployment included the refresh on Mobis wearables with the deployment of 30 Zebra® WT6000 and Bluetooth ring scanners, running on Ivanti Velocity, with more scheduled to be deployed in mid-2020.

The Android platform is supported by Zebra's Lifeguard program and will ensure the ongoing security and integrity of the solution. Most importantly, Mobis can run different applications on the mobile system and enjoy the freedom to innovate as needed, taking its operational excellence to the next level.

The final deployment phase will include the adoption of voice picking using Ivanti Speakeasy and will roll out in 2020 post the migration to Android devices.



Results

Improved productivity, accuracy, staff satisfaction and room to innovate

The WT6000 wearable computer with the Bluetooth ring scanner and speech-directed solution will ultimately allow Mobis to streamline its entire picking process and increase productivity.

Without sacrificing accuracy, the system when deployed will allow Mobis to find an item, provide immediate verification and instantly update inventory. Warehouse staff will also be able to move from voice command to barcode scanning to touchscreen input as required, shaving precious time from the validation process and ensuring pick accuracy.

Mobis is confident that the multi-modal voice activated solution will boost its capacity to process orders in greater volumes, through increased speed and accuracy and see it remaining a market leader in the warehousing and distribution of automotive parts and accessories.

James Shepherd, CEO Skywire said: “The collaboration between Skywire, Ivanti, Zebra and Mobis was the key to the success of this project. The customer is our focus and I am delighted that we could help deliver this transformation and result to them. The Skywire services team did a fantastic job with great support from Ivanti and their rapid modernisation tool.”

For more information, visit www.zebra.com



Asia-Pacific Headquarters | +65 6858 0722 | contact.apac@zebra.com



ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2020 Zebra Technologies Corp. and/or its affiliates. All rights reserved.